



## DISCLOSURES

In 2023, the Company continued to conduct a targeted and goal-oriented information policy under Rosseti's Single Communication Policy. Promotion and development of the Company's business reputation is the key component of the strategic management. The Company's information policy rests on the principles of efficient response, trustworthiness, fullness, accessibility, timeliness and thoroughness. Important aspects of Company's management performance are traditionally initiation and maintenance of efficient communications with business, professional, expert and scientific communities; state or municipal authorities, public organizations, veteran and youth movements as well as Company's employees. The primary PR direction focuses on the collaboration with mass media to shape the Company's positive business reputation, to enhance the Company's informational influence, to promote its interests in the external environment. In 2023, mass media published over 18.5 thousand articles on the Company and its operations (+45%YoY). Positive and neutral mentions totals 99.34%, with average citing index totaling 25.

The Company regularly discloses information as an issuer and a player of wholesale and retail electricity market as well as in compliance with other mandatory legal requirements. Information is disclosed at Section "Information Disclosure" and official web-sites stipulated by the law (Gosuslugi web portal, website of the Ministry of Energy, etc.).

It is worth noting that in 2023 the Company paid a lot of attention to the promotion of its Telegram channel. At present, the channel's audience totals approx. 6 thousand users (+2.0 thousand users YoY). We released 750+ posts during the year, with subscriber engagement reaching 71.8%. Under the Single Communication Policy PAO Rosseti Ural also has an active presence in the social networks, in which it interacts with various segments of the target audience. The annual growth of the subscriber base in 2023 totaled 7-10%. Vkontakte is the most popular platform, with the number of the Company's subscribers exceeding 19.4 thousand. The average outreach of releases without additional promotion is 16,000 people, outreach on key releases with paid promotion amounting to 1,000,000 people.

The Company continues to form communication environment, benevolent for business development, with the help of various tools and channels to increase its information influence and to promote its interests in external environment.

## DEVELOPMENT OF TERRITORIES

PAO Rosseti Ural operates in the Sverdlovsk, Chelyabinsk and Perm regions. The Company facilitates regional development as a large taxpayer, employer and entity of procurement activities or by creating and improving energy infrastructure of the regions.

### Technological connection in 2023:

- Advancement of education and sports: electricity supply of a regional music school (Perm region), supply of Energy stadium sports center (Perm region)
- Development of regional economies: electricity supply of a core logging facility (Perm region)

Visit Section "Operating Results" for more information.

### Large investment projects completed in 2023:

- Perm region: Construction of three 6/0.4 kV modular packaged transformer substations (RUB 175 million),
- Sverdlovsk region: Reconstruction of 35 kV Koltsovo substation with voltage conversion to 110 kV and 110 kV power line to supply XXXII World Summer Universiade 2023 facilities (RUB 1,243 million)
- Chelyabinsk region: Construction of 10 kV distribution station, 10 kV power line (RUB 200 million)

Visit Section "Investments" for more information.

### Innovations in 2023:

- Expenses on innovations: RUB 933.99 million
- R&D: RUB 21.86 million

Visit Section "Innovations" for more information.

### Personnel Training and Development in 2023:

Employees trained: 10,643

Personnel training expenses:  
RUB 103,644.8 thousand

Visit Section "Personnel Management" for more information.

### Procurements in 2023:

Procurements total: 4,230

Procurement volume: RUB 58,770,879.242 thousand, incl. VAT

Visit Section "Procurements" for more information.